Vendor: IBM

Exam Code: 00M-641

Exam Name: IBM Exceptional Web Experience Sales Mastery Test v1

Version: DEMO
QUESTION 1
Which product integrates tightly with WebSphere Portal allowing immersive, engaging and interactive web experiences with pre-built site templates?

A. IBM Sametime
B. IBM Web Content Manager
C. IBM Tivoli Access Manager
D. IBM Symphony

Answer: D

QUESTION 2
What is the name of the interactive prospecting tool that you can take your customers through to get a sense of what they need to improve on to become a social business?

A. WebSphere Portal Zone
B. ICAT (IBM Collaboration Assessment Tool)
C. IBM Smarter Planet
D. Lotus Greenhouse

Answer: D

QUESTION 3
What development tool can create template-based portlets as well as mobile applications for WebSphere Portal?

A. IBM Web Content Manager
B. IBM Lotus Domino Designer
C. IBM Mashup Center
D. IBM Web Experience Factory

Answer: A

QUESTION 4
At a high level, WebSphere Portal allows you to _____________.

A. defragment unbuffered sectors, optimize disk storage, integrate RAID devices
B. create pivot tables, summarize column data, paste across multiple cells
C. integrate content, applications and processes; reach out to a wide variety of devices, and engage users so they can create, target, socialize, optimize and realize.
D. color sample across images, retouch blurry photos, create freehand mask selections

Answer: C