Vendor: Cisco

Exam Code: 650-026

Exam Name: Cisco Digital Media System for Account Manager (CDMS1)

Version: DEMO
1. In-Store retail purchasing decisions are reduced by what percentage when customers view digital signage?
   A. 20%
   B. 100%
   C. 50%
   D. 1%
   Answer: A

2. Which Cisco DMS solution(s) can use hand held remote control to select content?
   A. Digital Signage
   B. Enterprise TV
   C. Desktop Media
   D. Cisco TV
   Answer: A

3. The Cisco video portal does not support which feature below:
   A. Advanced Player controls
   B. Fully automated temperature settings
   C. Slide Sync
   D. User restricted content
   Answer: B

4. Which is not a benefit of the Cisco Digital Media Player?
   A. Security hardened device
   B. Allows remote management of displays VIA RS-232
   C. Low power consumption
   D. It has a 3.4 year MTBF because of spinning components such as a hard drive and fan
   Answer: D

5. Which is not considered a business driver for DMS when targeting the Sports and Entertainment vertical?
   A. Ultimate Fan experience
   B. New catering options
   C. Safety and security
   D. New revenue streams
   Answer: B